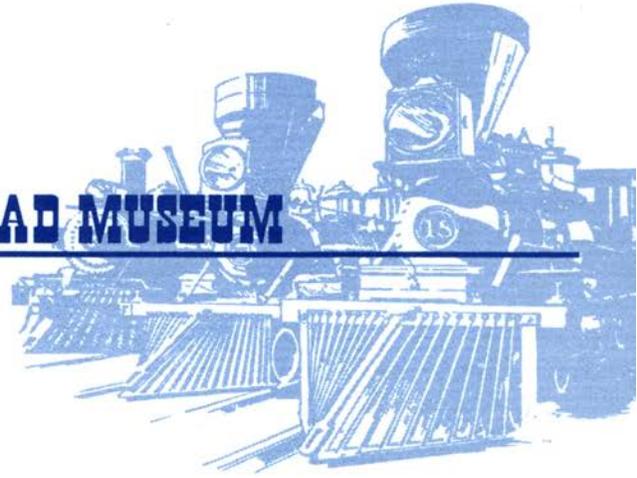


# **FRIENDS OF THE NEVADA STATE RAILROAD MUSEUM**

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## **VIRGINIA AND TRUCKEE DIVISION**

P.O. Box 1330  
Carson City, Nevada 89702



MINUTES OF THE AUGUST 3, 2015  
BOARD OF TRUSTEES MEETING  
NEVADA STATE RAILROAD MUSEUM  
CARSON CITY, NEVADA

**Call to order** - Meeting was called to order at 6:01 PM

**Role Call** – Trustees present were Ron Allen, Ken Allen, Rick Kohler, Kevin Owens, Bill Kohler, Barry Simcoe, Bill Curtis and Matt Digangi. Larry Knack was absent but excused. Representing the museum were Lara Brown, Adam Michalski and John Walker.

**Minutes** – Minutes of the June 1, 2015 meeting were approved. Motion made by Ron Allen with second by Matt Digangi.

**Correspondence** –

None

**Treasurer's report** – Larry Knack submitted a report the period of May 1, 2015 – June 30, 2015.

See attached report for details

The treasurer's report was passed unanimously; motion made by Ron Allen and Seconded by Rick Kohler.

**-Actions of Executive Committee:**

None

**-Actions of Board**

None

**OLD BUSINESS:**

**-Audit committee-**

No report

**-Bricks – Rick Kohler reports that there have been orders for twelve bricks.**

Rick reported that the updated order forms with the increased brick price are available for distribution.

The board approved the purchase of blank brick not to exceed \$100. Motion by Rick Kohler, second by Ron Allen.

**-Election Committee-**

No report

**-Fund Raising –**

No report

**-Interpretative Committee –**

No report.

**-Membership Committee – See attached sheet.**

## **-Motor Car Operations-**

No report

**-Steam Train Operations-** Adam Michalski is planning to “Boost” the Facebook post for the August 15/16 steam up. The State has also been contacted regarding increased publicity.

Adam and Lara Brown commended the volunteers for their handling the difficulties encountered during last steam up.

**-Sagebrush Headlight-** Adam Michalski reports the Sagebrush Headlight should be printed by the end of the week.

**-Website -** See attached report.

**-Youth Committee -** Adam Michalski will follow up on the planning for a Boy Scout Merit Badge program. Matt Digangi has agreed to assist Adam in developing the program.

## **Other Old Business-**

Tom Tabacco that tunnel car 53 is targeted for potential rebuilding. Lumber is available most of the project. Tom submitted a preliminary bill of materials. The first project meeting is scheduled for Saturday, September 26 at 9 AM. Adam Michalski will solicit for interested volunteers via the Monday Morning Line.

Capitol campaign meeting to raise funds to return locomotive 8 to operation will be held on Friday, August 14 at 2 PM. Adam Michalski will request volunteer involvement via the Monday Morning Line.

Loren Jahn will head up a committee to plan the Fall Harvest Steam Up. The first committee meeting will be Friday, August 14 at Noon. Announcement of the meeting will be via the Monday Morning Line.

## **New Business-**

Adam Michalski announced that the Friends will once again be able to sell photos that include free admission to the museum during the upcoming Santa Train weekends. Adam requested that the Friends handle all the money involved to prevent confusion with museum protocol. Accepting funds through credit card usage will be investigated. It was suggested that a membership table be set up to combine membership sales and photo sales. Also, requests for duplicate photos should be handled.

Tom Tobacco requested that Friends replace the printer with a new model not to exceed \$150. Motion by Bill Kohler, second by Ken Allen. Motion passed.

Adam Michalski requested that a membership table be set up in the depot over the Labor Day Steam Up. The Board will insure this comes about.

Due to difficulties with printing membership brochures Matt Digangi has agreed to look into additional sources.

### **Upcoming Events-**

None

### **Other New Business-**

None

### **GENERAL COMMENTS –**

None

### **ADJOURNMENT- 7:50 PM**

Motion to adjourn by Ron Allen, second by Kevin Owens.

Respectfully submitted,

Bill Kohler, Secretary

**BOARD OF TRUSTEES MEETING  
FRIENDS OF THE NEVADA STATE RAILROAD MUSEUM  
Monday, August 3, 2015  
WEBSITE COMMITTEE REPORT**

**Status of the Website**

A special thank you to Barry Simcoe who has been keeping me updated on the events and operations of the Friends. Thank you. Thank you.

Website has been updated weekly with events and operations in the Announcements area.

New item on the Motor Car class added. Thank you, David Squire for the information.

Minutes added for April 2015 and June 2015. Thank you, Bill.

**Correspondence**

Replied to 22 emails about July 4 steam up

Forwarded several email to Adam & one to Wendell. Thank you for replying back to the correspondents and copying me so that I know I won't receive a nasty email back saying "well, did you get my email?"

**Statistics:**

For the time period between 6/1/2015-8/3/2015, GoStats displays: **Site Usage 6/1/2015 to 8/3/2015**

<b>2,879 Visits</b>	<b>82.7% Bounce Rate*</b>
<b>3,683 Page Views</b>	<b>00:01:02 Avg Time on Site</b>
<b>2,908 Unique Page Views</b>	<b>79.61 % New Visits</b>
<b>1.27 Pages per Visit</b>	<b>28.27% Direct Traffic**</b>
<b>58.31% Referral Sources***</b>	<b>13.4% Organic Search****</b>

\* Bounce Rate: The percentage of visitors who enter the site and "bounce" (leave the site) rather than continue viewing other pages within the same

site. This has meaning for online shop marketers, but not to us.

**\*\*Direct Traffic:** All visits to our website where in people arrived directly (by typing the URL) or via a bookmark.

**\*\*Referral Sources:** All visits to our website from hypertext links from other sites.

**\*\*\* Organic Search:** All visits to our site that come from search engines because of their relevance to the search terms, as opposed to being from advertisements.

**TREASURER'S REPORT  
FOR THE PERIOD: MAY 1, 2015 - JUNE 30, 2015**

**Beginning Balance** \$13,323.04

**INCOME**

Brick Purchases	\$	441.34
Cache Sales	\$	716.42
Donations	\$	255.00
Memberships	\$	6,111.76
Sales - Glenbrook Posters	\$	190.00

Total Income	\$	7,714.52	\$ 7,714.52
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**EXPENSES**

Accounting Services	\$	1,440.00
Brick Supplies	\$	466.00
Credit Card Fees	\$	216.98
Membership Benefits - Railroad History	\$	3,539.86
Membership Chairman	\$	594.00
Membership - Postage	\$	158.76
NSRM - Firewood	\$	740.00
PO Box Rent	\$	266.00

Total Expenses	\$	7,421.60	\$ 7,421.60
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<b>Ending Balance</b>			<b><u><u>\$13,615.96</u></u></b>
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**MONEY MARKET ACCOUNT**

<b>Beginning Balance</b>			\$12,049.67
Interest Earned - May/June 2015	\$	2.00	\$ 2.00
<b>Ending Balance</b>			<b><u><u>\$12,051.67</u></u></b>

Respectfully Submitted,



Larry Knack, Treasurer

August 1, 2015

Friends of the NSRM Membership Report for JULY, 2015

MEMBERSHIPS		MEMBERS
Students:	5	5
Seniors:	196	196
Individuals:	88	88
Family:	84	164
Senior Couple:	143	285
Sustaining:	49	75
Contributing:	8	15
Patron:	4	6
Benefactor	1	2
Lifetime:	8	9
TOTAL:	586	845

In addition there are 38 Complimentary Memberships that receive the Sagebrush Headlight and 3 that receive both the Sagebrush Headlight as well as the Railroad History Magazine.

Respectfully,

Susan D. Allen  
Membership Chairman

Memberships Purchased in JULY

25@\$20.....\$500

9@\$35.....\$315

21@\$40....\$840

7@\$60...\$420

5@\$100..\$500

1@\$500..\$500

70        \$3075

BRICKS

5@\$50...\$250

DONATIONS

\$70

TOTAL

\$3395