

FRIENDS OF THE NEVADA STATE RAILROAD MUSEUM

VIRGINIA AND TRUCKEE DIVISION

P.O. Box 1330
Carson City, Nevada 89702



MINUTES OF THE AUGUST 2, 2010
BOARD OF TRUSTEES MEETING
NEVADA STATE RAILROAD MUSEUM
CARSON CITY, NEVADA

Call to Order – Meeting was called to order at 6:00 PM.

Role Call – Present were Ron Allen, Ralph Elligott, Barry Simcoe, Stan Cronwall, Kurt Dietrich, John Schilling, and Chris MacMahon. Darlene Berry, Bruce Armbrust, and Peter Barton was absent and excused. A quorum was established.

Minutes – Kurt Dietrich presented the June 2010 minutes. A motion was made by Stan Cronwall, seconded by John Schilling, to accept the minutes as presented. Motion passed.

Correspondence – Ed Youngers sent a card to the Board, thanking everyone for Ed Youngers Day.

Treasurer's Report – No Report.

Report of Trustee Activity since the previous Regular Meeting – None.

OLD BUSINESS – STANDING COMMITTEE REPORTS

Audit Committee – No Report.

Brick Sales Committee – Laning Clifford reported that two bricks have been sold during the past two months.

Stan Cronwall stated that the brick and volunteer information is within the membership applications. Stan gave out three applications during the last steam up.

Election Committee – Nancy Humphries stated that she has received one resume. The deadline for resumes is August 21st.

Finance Committee – John Schilling asked if the membership is on a slight decline. Stan Cronwall stated that year over year, this is not necessarily true.

John stated that the museum has drawn most of its \$10,000 allocation for 2010, with five months remaining. Barry Simcoe stated that the allocation is based on the fiscal year rather than the calendar year, so the disbursements are on track.

John asked if the membership dues should remain unchanged for 2010. Ron Allen stated that due to the economy, the dues should remain unchanged.

John asked if the budget, and R&LHS Bulletin questionnaire, should be presented at the annual meeting in October. Ron stated that the budget should be presented in December. Kurt Dietrich suggested not issuing questionnaires during the annual meeting.

Ron stated that the 2011 budget should not be significantly different from the 2010 budget.

Fund Raising Committee – Bill Kohler presented a promotional card to the Board. A discussion took place in regards to the size of the card. Barry Simcoe recommended printing the card in a business card size format. Ron Allen stated that a smaller format would fit more easily in a business card rack. Bill stated that a larger print is more desirable. John Schilling suggested both size cards be printed. Bill suggested that decision be made within the next couple of weeks. Barry Simcoe made a motion, seconded by John Schilling, to authorize a not-to-exceed amount of \$500 for the printing of promotional cards. Motion passed.

Interpretive Committee – No Report.

Membership Committee – Susan Allen (not present) reported the following membership levels as of August 1st:

Seniors:	218
Individuals:	126
Family:	278
Senior Couple:	256
Sustaining:	80
Contributing:	18
Patron:	3
Life Time:	4
Benefactor	1
Student:	7

TOTAL MEMBERSHIP: 991

Stan Cronwall stated that Susan Allen has done an excellent job. Barry Simcoe stated that many organizations are doing well.

Kurt Dietrich suggested for the Friends to partner with the V&TRR for a package deal.

Membership Fee Review Committee – No Report.

Membership Recruitment Committee – No Report.

Operations – Motorcar – No Report.

Operations – Steam – Barry Simcoe stated that the last steam up had limited ridership. Ron Allen stated that the heat contributed to the low ridership.

Promotions and Publicity – Ralph Elligott stated that the Friends should promote the “Your Hand is on the Throttle” program in the timetable. Kurt Dietrich suggested that the available slots should be published within the timetable.

Russ Tanner suggested advertising within movie theaters.

Sagebrush Headlight – Frank Ackerman stated that the Sagebrush is in hiatus between issues. Content for the fall issue will be collected starting Tuesday after Labor Day.

Website Committee – Chris MacMahon stated that the Nevada Appeal will accept our calendar event items.

Youth Program Committee – Chris MacMahon stated that the Friends’ gained one additional youth member, for a total of five youth members.

OTHER OLD BUSINESS – A discussion regarding a bill for Santa Train Tickets was presented to the Friends. Bill Kohler stated that the Friends were charged, because the Board approved the complimentary tickets.

NEW BUSINESS – Frank Ackerman stated that museum funding has been reduced from \$7.2 million in fiscal year 2009 to \$3.4 million. The reduced budget may place all museums in a custodial capacity, or close some of the museums in the state system.

Frank stated that school field trips are important, and should be preserved.

Ron Allen stated that he would like to host a Legislative Night at the museum. Ron stated he would contact the Legislative Bureau to inquire.

Museum Funding – No Requests.

Upcoming Events – Ron Allen stated that the Nevada Museum Association is holding their conference for \$90 a participant. John Schilling stated that the state museum should

be contacted to inquire if it is beneficial for staff to go. Barry Simcoe, seconded by Chris MacMahon, made a motion to approve \$90 for a staff person to attend. Motion passed.

Ron Allen, seconded by John Schilling, made a motion to approve a not-to-exceed amount of \$750 for promotions and publicity for activities relating to the Labor Day three day weekend advertizing. Motion passed.

Other New Business – Ron Allen stated that he will inquire about the Sierra Nevada Geotourism Project.

Chris MacMahon stated that he has received comments from the public to bring back the train robberies. Ron Allen stated that he will seek input from Peter Barton.

Board or Trustees Member Comments – Kurt Dietrich stated that the Public Address system should be in place for the annual meeting. This has been a common complaint during past events.

General Comments – Frank Ackerman stated that Key Holidays is sponsoring the Winter Snow Train for railroad museums. Frank accepted 2 tickets.

Adjournment – Barry Simcoe, seconded by Chris MacMahon, made a motion to adjourn. Meeting was adjourned at 8:08 PM.

Respectfully submitted,

A handwritten signature in cursive script that reads "Kurt M. Dietrich".

Kurt Dietrich,

Secretary