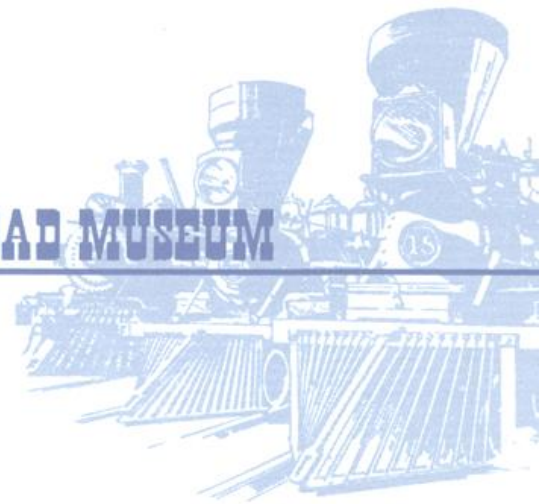


FRIENDS OF THE NEVADA STATE RAILROAD MUSEUM

VIRGINIA AND TRUCKEE DIVISION

P.O. Box 1330
Carson City, Nevada 89702



PICON PUNCH AND THE RAILROAD

Thursday, December 2, at 6:30pm



The infamous Basque Picon punch cocktail is a rite of passage for all Northern Nevadans, yet if you ask for it in Basque country Europe, they'll think you're crazy. How did a French liqueur, made by an Italian man, become the main ingredient in a staple cocktail at Basque hotels half a planet away from their homeland? Find out more about this strange drink and how the railroad played an integral role bringing all the pieces together. Taste the original 1857 recipe, then try two variations, so you, too, can become a fan of this that is neither truly Nevadan nor a punch.

Mike Higdon loves showing people what's important in their city and helping them make better choices. He's an expert on Reno's urban evolution and works to better downtown Reno. He started Drinkable Reno in 2014, a blog devoted to all things beer and spirits in Northern Nevada. After that, Higdon covered Reno life — downtown and Midtown development, change, millennial issues, poverty and culture — for the Reno Gazette Journal from 2015 to 2018. Now he is the marketing manager for Nevada's first business improvement district, the Downtown Reno Partnership. Its goal is to enhance downtown with marketing, economic development and hospitality and social outreach.

Most importantly, Higdon unearthed the never-before-known origin of the legendary Picon punch cocktail, a venerable cocktail that almost became the Nevada state drink.

Tickets are \$20 and must be purchased in advance. Doors open at 6:00pm. Presentation at 6:30pm.

**NEVADA STATE RAILROAD MUSEUM
2180 S. CARSON STREET CARSON CITY, NV 89701**